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August 17, 1994



Ms. Jackie Berg Marketing Director Michigan Chronicle 479 Ledyard Street Detroit, MI 48201

Dear Jackie:

Since I attended the July 18 reception which The Michigan Chronicle and Comerica jointly sponsored on behalf of your newspaper's new Home Front section, I have been meaning to write you and tell you what a fine event it was. More than anything, its tone -- which was upbeat and optimistic -- was so clearly in keeping with the new feeling of hope which so many of us have about Detroit and its future.

During the reception, I also reflected on the increasingly important role which The Michigan Chronicle is playing in the affairs of Detroit and the metropolitan community. In doing so, I was reminded of the direct relationship between the start of your professional association with the Chronicle several years ago and its new vitality and relevance. My strong guess is that neither Home Front nor the M. C. Timz, of which my company is such a proud sponsor, would have been possible without your leadership, vision and willingness to work aggressively to bring these products into being.

I don't know what other programs and projects are lying just beneath the surface of your fertile mind; but if they are equal in terms of quality and impact to Home Front and M. C. Timz, all who are part of our community will benefit.

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Once again, my congratulations for the successful reception at the International Center. I look forward to working with you, Sam Logan and others at The Michigan Chronicle in restoring the vitality and health of Detroit and surrounding communities.

Sincerely,

Lawrence Givens Vice President

Corporate Relations